



REMADE
BY GISPEN



Gispen Inspiration Center Culemborg

INTRODUCTION

REUSE > LOSS PREVENTION > LESS WASTE PRODUCTION

Key words when we speak of a circular economy. Gispen believes in these circular principles. We are convinced that well-designed, durable furniture is the starting point for a sustainable interior, creating benefits for all parties involved. Whether it concerns your working-, educational-, care- or home environment.

The 'old' economy is linear by design. We harvest raw materials which are then processed into products and disposed of when no longer needed. In a circular economy - as the name already suggests -

we close the loops. The main idea behind the circular economy is that you reuse products whenever possible in order to prevent waste production, and doing so by means of innovative manufacturing and clever usage.

About this brochure

In this brochure we will explain how existing furniture can be reused efficiently. What does this process entail? How will it affect us? And not entirely unimportant - what is there to be gained? First and foremost is that we are steadily improving when it comes to circular design and manufacturing, making sustainable use easier than ever before.

ANOTHER MINDSET... THAT IS REMADE

THE CONCEPT

The circular chain of production

How does circular manufacturing and consuming actually come about? For Gispen it starts right at the early stages of the design process, where we already consider the reusability and the lifecycle of a product. Finished products will go through four subsequent phases. Also referred to as the four 'circles' of the circular process.

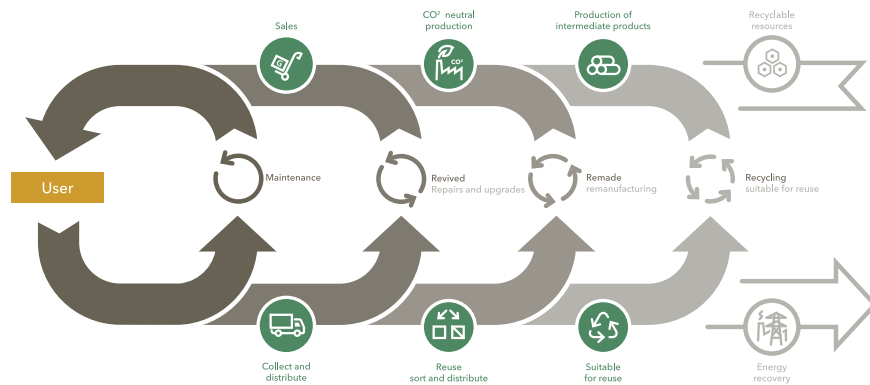
REMADE by Gispen

An essential part of closing the loops is reuse, where old or damaged products or components are given a second life. Also referred to as 'remanufacturing' of 'repurposed'. Our goal is to make sure that furniture does not end up as waste but that it continues to be of value by, for instance, changing its purpose or by

reusing its materials for the manufacturing of another product.

The process that is at work here is that of reverse logistics: you can return your furniture to us and we will give it a new function or refurbish it to as good as new. This requires a whole new mindset, because there aren't many who see a new sofa in an old cabinet.

Gispen uses your existing furniture to design a 'new' product that meets your new requirements, and does so according to circular principles. In this process, it does not really matter whether the existing product is a Gispen product or not. Either way, we will breathe new life into the product or component > REMADE by Gispen.



Introduction of Gispen Remade flexible workstations at Beurs Faciliteir 2017

We have opted for circular design, manufacturing and entrepreneurship. The following benefits are yours should you decide to join us.

FOR YOURSELF

- your existing furniture will not become waste, its value is retained
- set the example: REMADE by Gispén products are perfect for explaining the benefits of a circular economy to your stakeholders
- an inspiring interior design

FOR YOUR ENVIRONMENT

- loss prevention of raw materials
- less eco-tax
- an increase in local employment

WHY CHOOSE GISPEN?

- sustainable design: for over 100 years, Gispén has been a household name in the furniture industry as a designer, manufacturer, supplier and service provider
- craftsmanship: the Gispén 'Reuse' skill centre in Culemborg has its own steelworks, paint- and upholstery shop
- supply chain partners: Gispén has been working together with various (local) chain partners in specific fields of expertise



Are you convinced? Do you wish to make that step towards value retention, reuse and sustainable design? Our creative designers and smart solutions will give your furniture a new lease of life.

REMADE by Gispén offers you two different options:

1. A tailored concept: together we will create a 'new' REMADE by Gispén product.
2. Opt for an existing REMADE by Gispén concept and have your existing furniture remanufactured.



We have adopted the so-called 'design sprint' method which allows us to quickly establish a concept that meets your particular needs.

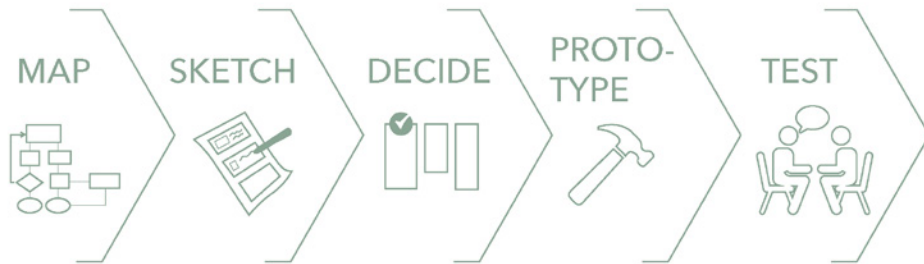
MAP

We always start by making an inventory of your existing furniture. Based on our expertise and craftsmanship, we will then determine which products and components are suitable for

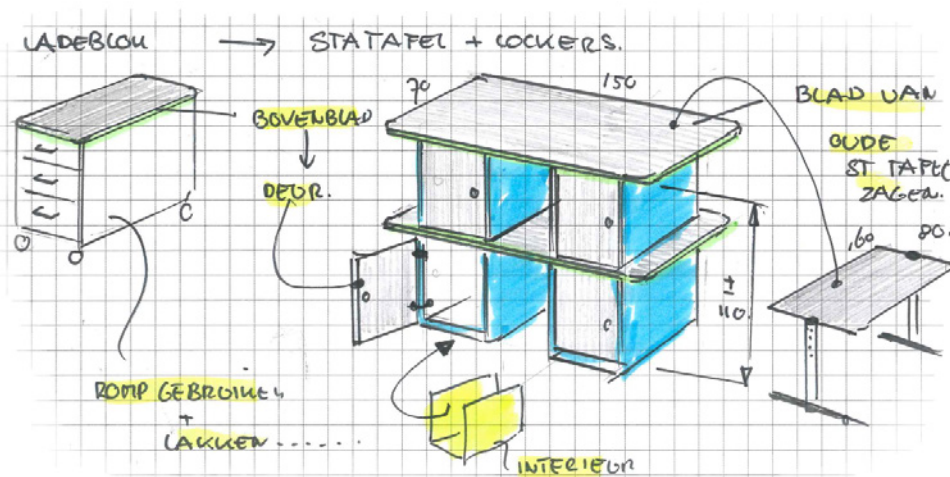
remanufacturing or repurpose. We will also assess your functional requirements and needs for a new interior design.

SKETCH

Our product designers will sketch a number of concepts for you, which they will base on your wishes and the available products and components. Sketch of a drawer unit repurposed into a standing table + locker cabinets



Design sprint



Schets ladeblok naar statafel + lockers

DECIDE

Together we will decide which concepts will suit your new interior best. You will then receive a quote for these concepts. We will not only specify the expenses but the gains as well: what percentage of raw materials will be reused? What will the CO² reduction be when compared to a new product? In what way will the product improve your image when you set such an example as an organisation?

on the selected concept. If it turns out that not all of the components are eligible to be reused, we will try to source other usable components from the chain. And while doing so, we might find that one castor for that other client. Everything gets used. We even make clothes hangers from old tabletops.

TEST

The REMADE by Gispen product is ready for use. If satisfied, you can always order another batch of products.

PROTOTYPE

We will create a prototype which is based



Gispen Inspiration Centre Culemborg - clothes hangers made from old tabletops

From tabletop to wall panel

We take tabletops from the Gispen workstation ST (from 1975) and make wall panels out of them. The characteristic notches in the top were perfect for tucking away the electrics. These notches

also cause the wall panels to contribute to the acoustics of the room. At the same time, the panels can be used as an interactive pinboard. Sometimes, if you keep an open mind these creative solutions just fall out of the sky.

*From tabletop
to acoustic
wall panel*



'THE CHALLENGE: TRANSLATING GOOD IDEAS INTO FULLY-FLEDGED INDUSTRIAL PRODUCTS'



Rob Lotstra
Interior Architect at Gispen



Robbert de Jonge
Project Supervisor at Gispen

'Digitisation has made many office cabinets obsolete. Most of which are still ending up on the scrap heap. We came to the realisation that we were destroying a very usable base product. When you remove the doors and shelves of a cabinet, you end up with a different product.

A product such as a recess or framing, which can be customised according to your own wishes. An area that can be used for phone calls, meetings or as a temporary workstation. The product can also be made into a locker or a coffee unit. One could also put a printer in it or turn it into 'greenwall'.

The biggest challenge was to translate our ideas into fully-fledged industrial products in which old and new components come together. Whenever possible, we assemble these products on site, minimising the transportation of goods.'

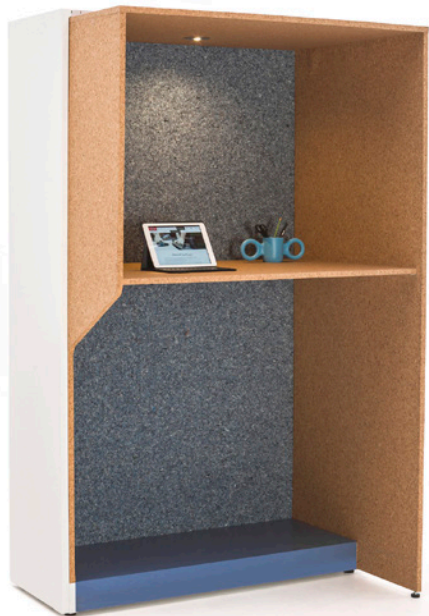
'As Project Supervisor Circular Economy (CE), I am always looking for the best way to process leftover materials from our clients. Old cabinets, for instance. Closing material loops, that is the ultimate goal. And Gispen has become quite good at it considering all the cabinets it is reusing. There are countless CE-possibilities when it comes to the frames of cabinets; we use it all, from the steel to the plastic doors.

Many of our clients have high cabinets which are often disposed of, while they could fit quite well into their current working processes. Coming up with the best solutions together with our clients, that is really it for me!'

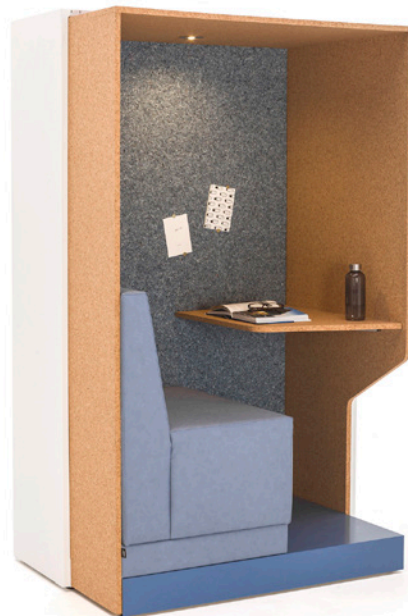
REMADE flexible workstations

Many tambour door cabinets in offices have become obsolete because of digitisation. The REMADE by Gispén programme has a new application for these pieces of furniture. We can make flexible workstations out of these old cabinets. But there are many more options, such as lockers and pantries. Be amazed by the countless possibilities! We would be glad to advise you on a custom solution.

The REMADE flexible workstations are no longer a prototype and can now be ordered. Your old cabinet will be used in the manufacturing process.



REMADE Standing-workstation (A)



REMADE Concentration workstation (B)



REMADE Phone booth (C)



REMADE Waiting bench (D)

INSIDE STORY

We have several clients which product they think has become obsolete in their office environment. We also asked them whether we could use that product as an experiment for the REMADE by Gispén concept. The result are the Gispén REMADE flexible workstations! The concepts were on display at the Vakbeurs Facilitair 2017.



From cabinet to flexible workstation

REMADE IN PRACTICE

REMADE storage space

Old filing cabinets may have become redundant because we no longer keep folders in the office, but there is still a need for other forms of storage.

These include lockers, display cabinets and bookcases. When this demand results in the reuse of an old cabinet, sustainability and design come together. No glue is applied, every component (old & new) is separable.

By adding new elements, such as locker fronts, these products look and feel like new. Invisible elements, such as the inside of a shell, are made from old tabletops in order to preserve as much as we can.





Expedition Circular, 2019

REMADE Picnic is a striking set consisting of a table and two benches which are fully made from reused components. The tabletop and bench seats are made out of steel shelves from old filing cabinets. The frame and legs come from the old Gispfen Next system from 1993. The fittings are the only new components, which have been designed to join the different parts of REMADE Picnic together, forming a brand-new picnic set.

Inside and outside

A special outdoor finish is applied to REMADE Picnic, making this picnic set flexible in use and suitable for both indoors and outdoors.

Modular and comfortable

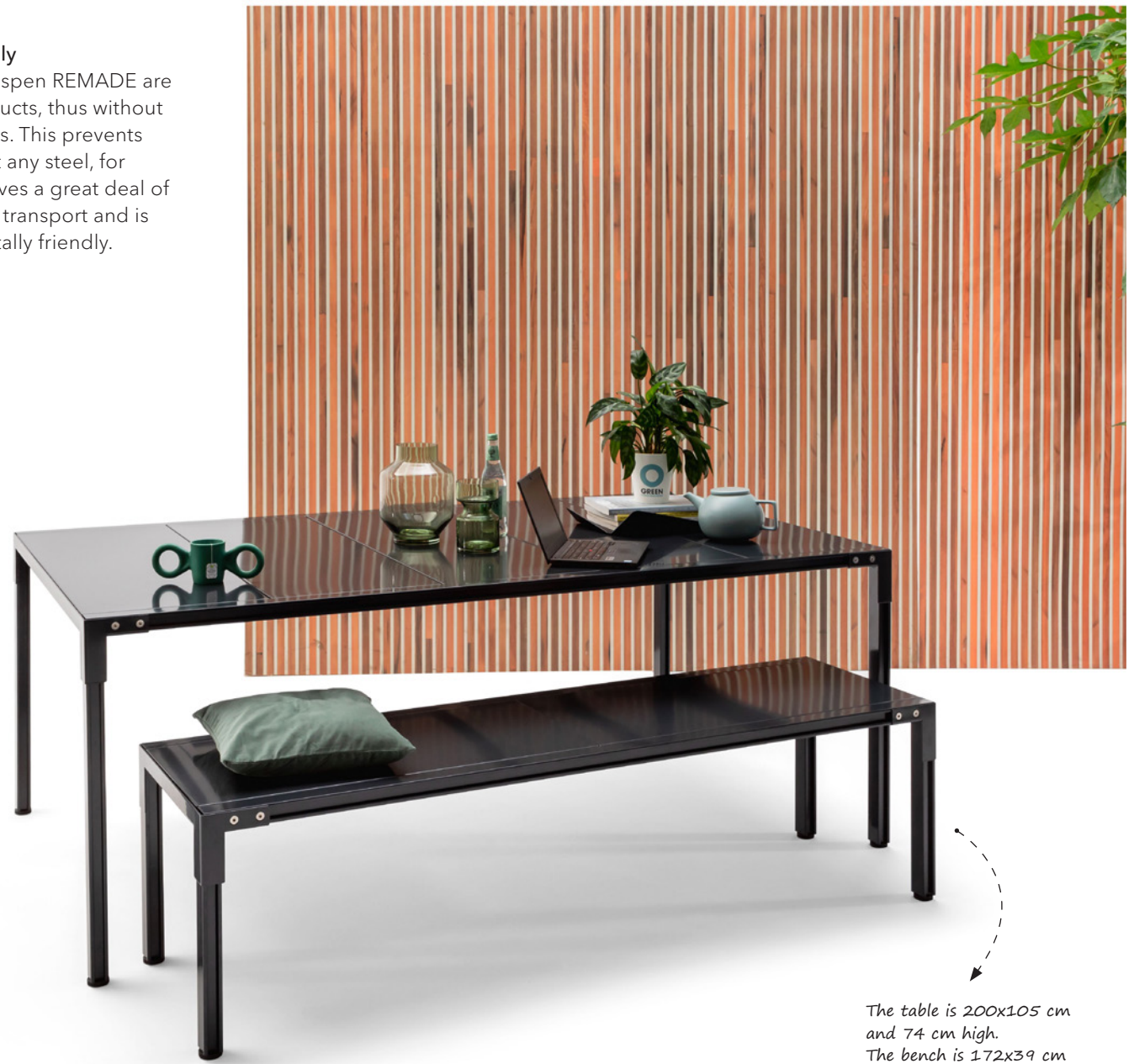
REMADE Picnic is modular and is available in different sizes. Moreover, the tables can be linked together endlessly. A felt top layer can be added to the seats for more comfort, which is easily installed with magnets. The felt top layer is available in various colours.

A new lease of life

REMADE Picnic is part of Gispfen REMADE, a furniture collection consisting of reused components. Every single product from this collection has its own backstory and is given a new lease of life through the REMADE process. Gispfen REMADE fully meets the requirements for SUSTAINABLE DESIGN.

Environmentally friendly

The components of Gispfen REMADE are derived from old products, thus without using any raw materials. This prevents us from having to melt any steel, for example. REMADE saves a great deal of energy, resources and transport and is therefore environmentally friendly.



The table is 200x105 cm
and 74 cm high.
The bench is 172x39 cm
and 45 cm high





CONTACT

As a designer, manufacturer and supplier we strive to create optimum environments that have a positive influence on people. We actually put our core values into practice, which is how Gispen has become a trusted brand of striking and sustainable furniture design. Our product range is ideally suited for furnishing educational, healthcare, office and hospitality environments.

MORE INFORMATION

Do you want more information?
Get in touch with your account manager
or visit our inspiration center in Culemborg.

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Gispen

**SUSTAINABLE
DESIGN**